

CHRIS VAAGE

Creative Marketing



ABOUT ME

I'm a very passionate creative who's always wanting to grow, learn and try something new. I have marketing and design industry experience and have worked with many exceptional companies and clients. I love what I do and I work very hard to create meaningful, impactful work that drives results and inspires others.

 www.crvcreativeworks.com

 crvaage@gmail.com

 512.690.6994

 Okoboji, IA

EMPLOYMENT

Mau Marine / Okoboji Store - Okoboji, IA

Marketing Manager: 2023-Current

I lead marketing strategy and content creation to drive brand awareness and customer engagement. I oversee social media campaigns, email marketing, and promotional events, ensuring consistent messaging across all channels. I collaborate with internal teams and seasonal staff to develop creative initiatives, manage event execution, and capture high-quality visual content that showcases the Okoboji lifestyle.

Truly Title - Austin, TX / Remote

Creative Marketing Director: 2021-2023

Managed all marketing and design for the company. Wore many hats and used multiple channels to grow brand awareness and support the sales team to gain market share in new and current markets. Worked closely with the Founder/CEO to develop the Truly brand as an innovative and tech-forward company in the title and escrow industry.

Act Global - Austin, TX

Marketing Manager: 2017-2021

Develop strategies and tactics to raise brand awareness and drive qualified traffic. Design and oversee marketing materials, from website content, collateral, promotional items and more. Lead the marketing team and work closely with executives, sales, and IT/web contractors to accomplish goals. Customize and implement CRM and cloud computing.

Graphic Design



Management



Brand Strategy



Social Media



Copywriting



Photography



Video



Web Mgmt



Cloud Computing



SEO



EDUCATION

University of Northern Iowa 2007-2011

- Bachelor of Arts, Graphic Design
- Business Certificate of Entrepreneurship

